



P.O. Box 274,  
 Gananoque, ON Canada K7G 2T8  
 P.O. Box 718,  
 Wellesley Island, NY USA 13640

## TIA Business Member Sponsorship – Waterline Program

The Thousand Islands Association (TIA) is a non-profit International Association that undertakes shoal marking, along with being pro-active on river safety and environmental awareness in the 1000 Islands region.

TIA promotes the community of interest among 800 boater members, property owners, and visitors. For over 80 years, TIA has played a key role on the river. Not only do we provide and place nearly 300 shoal markers, but we have also placed fire pumps and defibrillators in the region.

TIA encourages corporate citizens to participate in the **“Water Line Program”** which offers a combined Business Member/Tiered Sponsorship. Your sponsorship investment benefits include:

- Connecting with TIA’s membership who we encourage to “buy local”
- Opportunity of meeting boaters and property owners face to face at the Annual General Meeting via booth space and/or product display.
- AGM media visual signage advertisement/promotion.
- Social media E-blast (River Talk) and Newsletter insert
- See chart below for benefits by sponsorship level.

	Gold Sponsor (\$700)		
	Silver Sponsor (\$500)		
	Bronze Sponsor (\$150)		
Business Membership to TIA	X	X	X
Hyperlinked logo on TIA website	X	X	X
“Alert” on TIA social media to website		X	X
Media visual signage promotion at AGM		X	X
Full single page insert in TIA seasonal newsletter			X
Display product/booth at AGM			X

Becoming a Business Member/Sponsor will enable your business to focus on a membership that is represented by a community of more than 4 generations of growing families who own and rent real estate, who are boaters based out of marinas, and are visitors to the river who need a variety of your products and services.

We look forward to discussing this sponsorship opportunity with you in more detail and learning how we can promote your business while keeping the river safe.

## **TIA Sponsorship Policy**

The Thousand Islands Association (TIA) welcomes business member sponsorship to help support its shoal marking program and to support the goals of its mission:

**“To promote river safety, environmental awareness & community”**

Please note:

1. Sponsors pay an annual sponsorship fee to TIA and receive benefits during the time of their sponsorship. Annual renewal will be based on the calendar year.
2. TIA reserves the right to decline a sponsorship offer or advertisements from sponsors that TIA deems unacceptable for any reason.
3. To ensure funding sustainability, TIA does not promise exclusivity to any one sponsor.
4. Acceptance of sponsorship does not constitute endorsement by TIA of any product or service.
5. Sponsors accept full responsibility for the accuracy and content of any advertisement or material provided to TIA.
6. Sponsors are not provided with the contact information of any TIA member, but will have opportunities based on the selected tiered sponsorship program to connect with TIA members at scheduled events (AGM) and by providing marketing materials to TIA to circulate amongst members during the period of the sponsorship agreement (Ad insert in seasonal newsletter).

Thank you for your support. Your sponsorship makes TIA programs possible.

Contact us today by clicking this link: [TIA Business Member Sponsorship – Waterline Program](#)